

## McKee Road Elementary Capital Campaign

This year the McKee Road PTA **will continue its** goal to enrich the educational experience and overall well being of students. **We will strive to build** family-school partnerships that leverage the community resources to strengthen family engagement in supporting student and school success. McKee Road Elementary provides **a high** quality education by some of the best and most dedicated teachers and staff in CMS. **Their talents, knowledge, and efforts are tremendously enhanced by** the financial support provided **by our entire school community through our school PTA.**

**Our PTA takes pride in our ability to generate additional funds for all McKee Road students without a large number of fundraisers or 'drives'.** The Capital Campaign is **our main source for those additional funds.** **The terrific benefit of holding a capital campaign drive is that all** funds raised stay at McKee and directly impact students and teachers.

Over the last several years as a result of the Capital Campaign and other fundraising events, the PTA **has benefited student learning, teacher support and the educational process in a number of ways, including:**

- Smart Boards and document cameras for each classroom
- NC State Outdoor Park emphasizing education and recreation
- Media Center enhancements
- Classroom books for writing
- Technology upgrades
- Professional development for teachers
- Financial support for the teachers to obtain their National Board certifications
- Classroom supplies
- Books, books and more books to increase our classroom libraries
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Our current 2016/2017 goals are:

- Maintain the high level of technology by purchasing additional chrome books for use in classrooms
- Fund educational programs not funded by CMS **that will help support all levels of learners**
- Enhance outdoor areas around the school including installing a new track
- Enhance and upgrade the level and quantity of our books for student use in the Library
- Provide support for Continued Professional Development for our teachers and staff

In order to achieve these goals, we need your support through the Capital Campaign.

We suggest donations of \$100 for the first child and \$75 for each additional child. These are *suggested* amounts, we appreciate any and all monetary donations. All donations are considered charitable contributions and tax deductible (Tax ID# 56-1665313). Most importantly, we are striving to have **100% participation** from all the McKee Road Elementary families.

If you have any questions, please feel free to contact Kim Tomljanovic at [KBerecz@carolina.rr.com](mailto:KBerecz@carolina.rr.com).

We look forward to another great year and thank you in advance for supporting McKee Road Elementary!

Please check with your employer to see if they offer a “Matching Gift Program.” The following companies have matched contributions in the past:

- Abbott Laboratories
- Accenture
- Aetna
- Allstate (<https://easymatch.com/allstateegcgive/> or call 877-301-6242) - Through Allstate’s Good Hands program, Allstate matches donations made to higher education institutions at a 1:1 rate. Through Allstate’s The Giving Campaign, Allstate provides a 15% bonus on donations made to nearly all 501(c)(3) organizations
- American Express
- AT&T (<http://att.yourcause.com/attmatching.aspx> or 866-678-2287) – AT&T encourages their employees to submit their matching gifts forms promptly, AT&T matches donations for up to twelve months after the date of the donation. AT&T will match up to \$15,000.
- Bank of America (<https://cybergrants.com/boa/matchinggifts> or call 800-218-9946) - Bank of America matches individual team members’ financial contributions to eligible charitable donations dollar-for-dollar, up to \$5,000 per person, per calendar year. Employee must submit matching gift request by March 31 after the year in which the donation was given.
- Boeing
- BP (<http://hr.bpglobal.com/LifeBenefits/Sites/Core/BP-Life-benefits/Contacts/Employee-Matching-Fund.aspx> or call 866-223-4492) – BP matches employee donations to charitable organization around the world. The maximum matched is \$5,000.
- Brink’s
- Bristol-Myers Squibb
- Capital Group
- Companies, Inc.
- Chevron
- CIGNA
- Citigroup
- Coca-Cola (<http://coca-colaambassador.com/us-en/faq/what-is-the-coca-cola-company-employee-matching-gifts-program> or call 855-656-7383) - Coke provides a 2:1 match so if you donate \$100, Coke will write a check to the

organization for \$200 (max \$20,000 Coke contribution per employee or retiree each year). Matching gift requests must be completed and returned to Coke by February 28th of the calendar year following the year in which the gift is made.

- Deloitte & Touche
- Delta Air Lines
- Deutsche Bank America
- Dow Corning
- Duke Energy (<https://www.easymatch.com/duke-energy> or call 866-604-5486 ) - Duke Energy provides a 1:1 match to all educational institutions and foundations (K-12 included) up to \$5,000. Donors must register their donations within 90 days.
- Eli Lilly
- Equifax
- Ernst & Young (<https://www.easymatch.com/EYMG/> or call 866-337-0448)
- Exxon Mobil
- Fannie Mae
- Fidelity
- First Data Western
- Union
- Freddie Mac
- Gap includes Gap, Old Navy, Banana Republic, Piperline and Athleta (<http://www.bewhatspossible.com/Home/MatchingPrograms.aspx> or call 888-GAP-GIVE) - Maximum matching gift amounts vary by position (\$1,000 for part time employees to as much as \$10,000 for Senior VPs). Full guidelines are available at <http://www.bewhatspossible.com/Home/MatchingPrograms.aspx>. Gap employees must register their match requests within 120 days of the date of the donation. Gap spaces out its overall corporate match limit in order to match donations throughout the year. If the program is closed, make sure to set a calendar reminder for next month to submit the match request.
- GE (<http://www.gefoundation.com/employee-programs/matching-gifts/gift-matching-process/> or call 800-305-0669) – General Electric matches donations from employees, retirees and spouses up to \$50,000. Matching gifts must be registered by the donor by April 15th of the year following the donation date.
- GEICO
- General Mills

- General Motors
- GlaxoSmithKline
- GMAC Insurance
- Goldman Sachs
- Guardian Life Insurance
- Home Depot
- HSBC
- Humana
- IBM ([http://www.ibm.com/ibm/responsibility/initiatives/grant\\_programs.shtml](http://www.ibm.com/ibm/responsibility/initiatives/grant_programs.shtml) or call 800-777-4768) - IBM will match eligible contributions of up to \$5,000 per organization per donor. The total overall limit per donor each calendar year is \$10,000.
- ING
- Intel
- Intuit
- John Hancock
- Johnson & Johnson
- Kaiser Permanente
- Kimberly-Clark
- KPMG
- Lehman Brothers
- Lexmark
- Lockheed Martin
- L'Oreal
- Lowe's
- Mass Mutual
- Macy's Department Stores  
(<https://www.employeeconnection.net/forms/matchinggifts/> or call 800-838-2063)  
– Macy's will match up to \$15,000 to most nonprofits. Macy's matches donations submitted within one year of the actual donation date.
- McGraw-Hill
- Merck
- Merrill Lynch
- MetLife
- Microsoft
- JP Morgan Chase

- Morgan Stanley
- Motorola
- New York Life
- New York Times
- Northwestern Mutual
- Novartis
- Office Depot
- PepsiCo

(<https://www.mypepsico.com/wps/myportal/mypepsico/aboutpepsico/pepsicofoundation> or call 866-321-6391) - The standard match is a 1:1 ratio where Pepsi doubles employee donations. If an employee / retiree volunteers for more than 50 hours in a year with an organization, Pepsi provides a 2:1 matching gift ratio (Pepsi triples these donations). Individuals must submit matching gift requests to Pepsi within six months of the donation date. Pepsi matches up to \$10,000.

- Pfizer ([http://www.pfizerplus.com/gi/give\\_back.aspx](http://www.pfizerplus.com/gi/give_back.aspx) or call 888-782-3048) – Pfizer will match up to \$15,000 for donations made by employees to most nonprofits. Employees must submit and the nonprofit must verify the donation by March 1st for contributions made during the prior calendar year.
- Pricewaterhouse Coopers
- Principal Financial Group
- Procter & Gamble
- Prudential
- Raytheon
- Roche
- Russell
- Sara Lee
- Schering-Plough
- Siemens Financial
- Sony Corporation
- Sprint

([http://eedev.sprint.com/responsibility/ourcommunities/employee\\_involvement/SprintFoundationMatchingGiftForm.pdf](http://eedev.sprint.com/responsibility/ourcommunities/employee_involvement/SprintFoundationMatchingGiftForm.pdf) or email [matchinggifts@sprint.com](mailto:matchinggifts@sprint.com)) - Sprint matches individual team members' financial contributions to eligible charitable donations dollar-for-dollar, up to \$5,000 per person, per calendar year. Sprint employees may request matching gifts for donations made at any point in the last twelve months.

- Starbucks
- State Farm
- SunTrust Bank (<https://easymatch.com/suntrustfoundation/> or call 866-964-8176) - Employees can submit their matching gift requests electronically at <https://easymatch.com/suntrustfoundation/>. Alternatively a paper match form can be downloaded from the same site. Employees can submit match requests for donations made at any point during the last six months. SunTrust will match up to \$2,500
- TIAA-CREF (<https://www.easymatch.com/tiaa-cref/> or 866-352-1098) - In order for a donation to be matched, employees' contributions to these charities must be made through the TIAA-CREF Employee Giving Campaign website at <https://www.easymatch.com/tiaa-cref/> during the annual giving campaign.
- T. Rowe Price
- Time Warner (<https://easymatch.com/timewarner/> or call 866-295-5529) - Due to the different forms for each division we recommend downloading the most up-to-date version directly from the company intranet by searching for "matching gifts", "Time Warner Cares" or email [TimeWarner@easymatch.com](mailto:TimeWarner@easymatch.com) for additional details.
- Verizon (<http://www.verizonfoundation.org/employee-retiree/log-in> or call 866-247-2687) - *Individual Matching Grants:* Verizon matches individual employee donations up to \$5,000 to schools or \$1,000 to nearly any other nonprofit. *Team Champions Program:* When teams of 10 or more Verizon employees collectively raise funds for a nonprofit or school, Verizon will match the funds raised up to \$10,000 per team and event. Employees have until end of January in the year following when the donation was made to submit a matching gift request.
- Wells Fargo (<http://www.mywfgiving.com> or call 888-18-4438) - Wells Fargo matches individual team members' financial contributions to eligible schools and educational foundations dollar-for-dollar, up to \$5,000 per person, per calendar year. The company matches donations made at any point in the last six months.
- Wyeth

Contact your Human Resources department to find out if your company has a matching gifts program